



B.COM COMMERCE WITH COMPUTER APPLICATION

2018 Syllabus

PROGRAMME SPECIFIC OUTCOMES

- **PSO1.** Develop an understanding of fundamental concepts and principles of commerce, accounting, finance, and computer applications.
- **PSO2.** Acquire knowledge and skills related to web designing, database management, e-commerce, spread sheet application, Information Technology, Computerised Accounting and other computer applications and use them to solve business problems.
- **PSO3.** Develop analytical and critical thinking skills to identify and analyze business problems and opportunities and develop effective solutions using computer applications.
- **PSO4.** Develop communication and interpersonal skills to effectively communicate with stakeholders and work collaboratively in a team environment.
- **PSO5.** Acquire an understanding of the legal and ethical aspects of e-commerce and apply ethical principles in decision-making.
- **PSO6.** Develop an entrepreneurial mindset and skills to identify and pursue business opportunities using computer applications.
- **PSO7.** Acquire knowledge and skills related to data analytics and use them to analyze business data and make informed business decisions using statistics.

www.naipunnyacollege.ac.in

OLOR

Near Manorama J Cherthala Pin-688 524





B.COM ELECTIVE FINANCE

2018 SYLLABUS

PROGRAMME SPECIFIC OUTCOMES

On completing of B. Com Finance, students will attain:

- **PSO1.** Understand finance, accounting, and business management principles and concepts and apply them in real-world situations.
- **PSO2.** Acquire knowledge of financial markets, institutions, and investment strategies to evaluate the risks and returns associated with different investment opportunities.
- **PSO3.** Develop communication and interpersonal skills to communicate financial information to stakeholders effectively.
- **PSO4.** Develop an ethical and socially responsible perspective towards financial decision-making.
- **PSO5.** Develop an understanding of the legal and regulatory framework governing financial activities and comply with the applicable rules and regulations.
- **PSO6.** Use the statistical tool for financial data analysis.
- **PSO7.** Develop an idea bout entrepreneurial skill.







B.COM TAX PROCEDURE AND PRACTIVE

2018 Syllabus

PROGRAMME SPECIFIC OUTCOMES

On completing of B.Com Tax Procedure and Practice, students will attain:

- **PSO1.** Develop an understanding of fundamental concepts and principles of taxation, tax laws, and regulations.
- **PSO2.** Acquire knowledge and skills related to income tax, goods and services tax, corporate taxation, tax planning and management, and other related areas.
- **PSO3.** Develop analytical and critical thinking skills to identify and analyze taxation problems and opportunities and develop effective solutions.
- **PSO4.** Develop communication and interpersonal skills to effectively communicate with stakeholders, including clients, vendors, and employees.
- **PSO5.** Acquire an understanding of the legal and ethical aspects of taxation and apply ethical principles in decision-making.
- **PSO6.** Develop an entrepreneurial mindset and skills to identify and pursue business opportunities in the taxation industry.
- **PSO7.** Acquire knowledge and skills related to the use of technology in taxation and apply them to improve business processes and performance.

☑ info@naipunnyacollege.ac.in ⊕ www.naipunnyacollege.ac.in

OLOR

Near Manorama Cherthala Pin-688 524





B.COM - COMMERCE AND TOURISM AND TRAVEL MANAGEMENT

(2018 SYLLABUS)

COURSE OUTCOME

- **PSO1.** Develop an understanding of fundamental concepts and principles of tourism and travel management.
- **PSO2.** Acquire knowledge and skills related to tour planning and operations, travel management, tourism marketing, hospitality management, and other related areas
- **PSO3.** Develop analytical and critical thinking skills to identify and analyze tourism and travel management problems and opportunities and develop effective solutions.
- **PSO4.** Develop communication and interpersonal skills to effectively communicate with stakeholders, including customers, vendors, and employees.
- **PSO5.** Acquire an understanding of the legal and ethical aspects of tourism and travel management and apply ethical principles in decision-making.
- **PSO6.** Develop an entrepreneurial mindset and skills to identify and pursue business opportunities in the tourism and travel industry.
- **PSO7.** Acquire knowledge and skills related to the use of technology in tourism and travel management and apply them to improve business processes and performance.

OL OA





NSM CHERTHALA NSM CHERTHALA NSM CHERTHALA NSM CHERTHALA NSM CHERTHALA B.Sc. COMPUTER SCIENCE

PROGRAMME SPECIFIC OUTCOME

(2018 Syllabus)

- **PSO1.** Develop proficiency in algorithms applied at various computational problem- solving domains.
- **PSO2.** Impart an understanding of the basis of computer architecture and organization.
- **PSO3.** Design, correctly implement and document solutions to significant computational problems.
- **PSO4.** Create awareness of network security principles applicable in modern computer networks.
- **PSO5.** Develop software systems for real life problems.







B.Sc COMPUTER SCIENCE

2021 Syllabus

PROGRAMME SPECIFIC OUTCOME

- **PSO1.** Develop proficiency in algorithms applied at various computational problem- solving domains.
- **PSO2.** Impart an understanding of the basis of computer architecture and organization.
- **PSO3.** Design, correctly implement and document solutions to significant computational problems.
- **PSO4.** Create awareness of network security principles applicable in modern computer networks
- **PSO5.** Develop software systems for real-life problems.







B.A ENGLISH AND COMMUNICATIVE ENGLISH

PROGRAMME SPECIFIC OUTCOME

(2019 onwards)

- **PSO1.** Develop knowledge competence in select thrust areas that would provide directions to the students in terms of research as well as career options.
- **PSO2.** Comprehend the current modes of writings that which encompasses the issues related to power, race, caste, gender, ethnicity, climate change etc. and realise the role of literature in inculcating social sensitiveness.
- **PSO3.** Equip the students to identify and resist the socio-cultural hegemonies and their literary representations through narratives of pluralities.
- **PSO4.** Contribute to the realm of knowledge production with an increased intellectual, creative, critical and multidisciplinary capability.
- **PSO5.** Focus on specific vocational skills.
- **PSO6.** Address the requirements of the language use in a globalised context







B.A ENGLISH AND COMMUNICATIVE ENGLISH

PROGRAMME SPECIFIC OUTCOME

(w.e.f 2022 onwards)

- **PSO1** Develop knowledge competence in select thrust areas that would provide directions to the students in terms of research as well as career options.
- **PSO2** Comprehend the current modes of writings that which encompasses the issues related to power, race, caste, gender, ethnicity, climate change etc. and realise the role of literature in inculcating social sensitiveness.
- **PSO3** Equip the students to identify and resist the socio-cultural hegemonies and their literary representations through narratives of pluralities.
- **PSO4** Contribute to the realm of knowledge production with an increased intellectual, creative, critical and multidisciplinary capability.
- **PSO5** Focus on specific vocational skills.
- **PSO6** Address the requirements of the language use in a globalised context.







Accredited by NAAC with A grade ISO 9001:2015 Certified

NAIPUNNYA SCHOOL OF MANAGEMENT

A project of the Archdiocese Ernakulam-Angamaly Affiliated to University of Kerala

BACHELOR OF BUSINESS ADMINISTRATION

2018 Syllabus

PROGRAMME SPECIFIC OUTCOMES

- PSO1. Develop an understanding of the fundamental concepts and principles of business management, including marketing, finance, human resource management, and operations management.
- PSO2. Develop analytical and critical thinking skills to identify and analyze business problems and opportunities and develop effective solutions.
- Acquire communication and interpersonal skills to effectively communicate PSO3. with stakeholders and work collaboratively in a team environment.
- PSO4. Develop leadership and decision-making skills to lead and manage teams and make informed business decisions.
- PSO5. Develop an understanding of the ethical and social responsibilities of businesses and apply ethical principles in decision-making.
- **PSO6**. Develop an entrepreneurial mindset and skills to identify and pursue business opportunities and create value.
- Acquire knowledge and skills related to the use of technology in business **PSO7**. management and apply them to improve business processes and Near Manorama I performance

⊠ info@naipunnyacollege.ac.in www.naipunnyacollege.ac.in

OL OA

Cherthala Pin-688 524





BACHELOR OF BUSINESS ADMINISTRATION (BBA)

2022 Syllabus

PROGRAMME SPECIFIC OUTCOMES

On completing of BBA, students will attain:

- **PSO1.** Develop critical thinking and Decision-making skills.
- **PSO2.** Build up problem solving skills.
- **PSO3.** Develop Communication and presentation skills.
- **PSO4.** Leadership and team work skills can be developed.
- **PSO5.** Provide opportunities to improve entrepreneurial skills.
- **PSO6.** Internship and project work exposure can be obtained.
- **PSO7.** Get awareness and importance of ethical and social responsibility







BACHELOR OF COMPUTER APPLICATION

(2018 Syllabus)

PROGRAMME SPECIFIC OUTCOME

- **PSO1.** Apply fundamental principles and methods of computer science to a wide range of software applications development.
- **PSO2.** Design, correctly implement and document solutions to significant computational problems.
- **PSO3.** Develop proficiency in developing information systems.
- **PSO4.** Impart an understanding of software engineering principles required for software development.
- **PSO5.** Create an awareness of security issues in the modern technology-based computer networks.







BACHELOR OF COMPUTER APPLICATIONS

2021 Syllabus

PROGRAMME SPECIFIC OUTCOME

- **PSO1.** Apply fundamental principles and methods of Computer Science to a wide range of software applications development.
- **PSO2.** Design, correctly implement and document solutions to significant computational problems.
- **PSO3.** Develop proficiency in developing information systems.
- **PSO4.** Impart an understanding of software engineering principles required for software development.
- **PSO5.** Create an awareness of security issues in the modern technology-based computer networks.







BMS HOTEL MANAGEMENT

2017 Syllabus

PROGRAM SPECIFIC OUTCOME

- **PSO1.** Undertake tasks, functions, duties, and activities in the operation of hotels, restaurants, travel in both governmental and non-governmental agencies in accordance with the competency standards.
- **PSO2.** Analyse situations, identify problems, formulate solutions, and implement corrective and/or mitigating measures and action management into food service and lodging operations.
- **PSO3.** Develop employability skills required of hotel management and culinary professionals using a competency-based program.
- **PSO4.** Demonstrate the ability to use professional written and oral language skills to successfully communicate.
- **PSO5.** Practise professional ethics, provide leadership, demonstrate personal and global responsibility, and work effectively as a team member.







Accredited by NAAC with A grade ISO 9001:2015 Certified

NAIPUNNYA SCHOOL OF MANAGEMENT

A project of the Archdiocese Ernakulam-Angamaly Affiliated to University of Kerala

BMS HOTEL MANAGEMENT

2022 Syllabus

PROGRAMME SPECIFIC OUTCOME

- **PSO1.** Perform work activities effectively and efficiently to the standards expected in the operation required in the tourism industry/hospitality sectors.
- **PSO2.** Undertake task, functions, duties and activities in the operation of the hotels, restaurants, travel, government and non-government agencies in accordance with the competency standards.
- **PSO3.** Analyse situation, identifies problems, formulates solutions and implements corrective and/or mitigating measures and action management into foodservice and lodging operations.
- **PSO4.** Demonstrate the ability to develop, examine, question, and explore perspectives or alternatives to problems in hospitality operations.
- **PSO5.** Demonstrate the ability to use professional written and oral communication skills and technology to successfully communicate.
- **PSO6.** Demonstrate awareness, understanding and skills necessary to live and work in a diverse world.
- **PSO7.** Practice professional ethics, provide leadership, demonstrate personal and global responsibility, and work effectively as a team member.

☑ info@naipunnyacollege.ac.in ⊕ www.naipunnyacollege.ac.in

OL OF

Near Manorama Ji Cherthala Pin-688 524

NNN





M.A ENGLISH LANGUAGE AND LITERATURE

2017 Syllabus

PROGRAMME SPECIFIC OUTCOME

- **PSO1.** To develop awareness about pertinent socio-cultural issues related to gender discrimination, environmental awareness, human rights and so on through the discussion of texts.
- **PSO2.** To be able to relate the socio-politico-historical context to the evolution of the forms, styles, and themes of texts.
- **PSO3.** To demonstrate the academic and language skills necessary to do independent, innovative research.
- **PSO4.** To show they have understood contemporary pedagogic principles and practices in teaching both language and literature.
- **PSO5.** To demonstrate an ability to communicate effectively in a variety of language situations.







M.A ENGLISH LANGUAGE AND LITERATURE

(2022 syllabus)

PROGRAMME SPECIFIC OUTCOME

- **PSO1.** To develop awareness about pertinent socio-cultural issues related to gender discrimination, environmental awareness, human rights and so on through the discussion of texts.
- **PSO2.** To be able to relate the socio-politico-historical context to the evolution of the forms, styles, and themes of texts.
- PSO3. To demonstrate the academic and language skills necessary to do independent, innovative research.
- PSO4. To show they have understood contemporary pedagogic principles and practices in teaching both language and literature.
- **PSO5.** To demonstrate an ability to communicate effectively in a variety of language situations.





Accredited by NAAC with A grade ISO 9001:2015 Certified

NAIPUNNYA SCHOOL OF MANAGEMENT

A project of the Archdiocese Ernakulam-Angamaly Affiliated to University of Kerala

M.COM FINANCE

2018 Syllabus

PROGRAMME SPECIFIC OUTCOMES

On completing Master of M. Com Finance, students will attain:

- **PSO1.** Develop a sound understanding of financial management principles: Graduates of M. Com Finance course should have a deep understanding of the fundamental principles and concepts of financial management, including topics such as financial analysis, financial planning, and investment decision-making.
- PSO2. Apply financial management concepts to real-world situations: M. Com Finance graduates should be able to apply financial management concepts to real-world situations, including identifying financial problems, analyzing data, and proposing solutions.
- PSO3. Analyze financial data using quantitative tools and techniques: M. Com Finance graduates should be able to analyze financial data using various quantitative tools and techniques, including financial ratios, trend analysis, and statistical analysis.
- **PSO4.** Understand financial regulations and compliance: Graduates of M. Com Finance course should have a thorough understanding of financial regulations and compliance requirements, including knowledge of tax laws, accounting standards, and financial reporting requirements.
- PSO5. Evaluate financial risks and recommend mitigation strategies: M. Com Finance graduates should be able to identify and evaluate financial risks that may affect the performance of an organization and recommend mitigation Near Manorama J ZZ strategies.
- **PSO6.** Apply ethical principles to financial decision-making: M. Com Finance graduates should have a strong ethical foundation and be able to apply ethical principles to financial decision-making. This includes knowledge of ethical codes and standards and the ability to identify and address ethical dilemmas in financial management.

□ info@naipunnyacollege.ac.in www.naipunnyacollege.ac.in

OL OR

Cherthala Pin-688 524



NAIPUNNYA SCHOOL OF MANAGEMENT

A project of the Archdiocese Ernakulam-Angamaly Affiliated to University of Kerala Accredited by NAAC with A grade ISO 9001:2015 Certified

NSM CHERTHALA NSM CHERTHALA NSM CHERTHALA NSM CHERTHALA NSM CHERTHALA

- **PSO7.** Develop financial models and perform financial analysis: M. Com Finance graduates should be proficient in financial modelling and analysis, including the ability to use software tools and techniques to create financial models and perform complex financial analysis.
- **PSO8.** Understand global financial markets and their impact on business: Graduates of M. Com Finance course should have a good understanding of global financial markets, including knowledge of foreign exchange rates, international trade, and cross-border investment and their impact on business operations.
- **PSO9.** Work effectively in a team and demonstrate leadership skills: M. Com Finance graduates should be able to work effectively in area of E-Commerce and Cyber laws. They should also demonstrate the ability in the field of cyber laws and digital financial paradigm of the new age business world.







MASTER OF TOURISM AND TRAVEL MANAGEMENT (MTTM)

2022 Syllabus

PROGRAMME SPECIFIC OUTCOMES

On completing Master of Tourism and Travel Management (MTTM), students will attain:

- **PSO1.** Knowledge and insight into tourism and hospitality on an advanced level.
- **PSO2.** Extended knowledge on world travel geography.
- **PSO3.** Skill in preparing domestic and international tour itineraries.
- **PSO4.** Able to prepare and market tour packages effectively.
- **PSO5.** Thorough knowledge about ticketing through GDS.
- **PSO6.** Ability in handling guests in hospitality and travel sector.
- **PSO7.** Able to manage human resource in an organization.
- **PSO8.** Knowledge in airline and airport operations.

